

# Health Economics for Public Health Practice & Research

## 2 DAY SHORT COURSE AT BANGOR UNIVERSITY

19th—21st March 2018



PRIFYSGOL  
BANGOR  
UNIVERSITY

# Total cost: £775

**Price includes:** Meals & accommodation from 4pm Monday 19th March to 1.30pm Wednesday 21st March at the Management Centre, Bangor

([https://www.bangor.ac.uk/management\\_centre/](https://www.bangor.ac.uk/management_centre/))

**Course director:** Professor Rhiannon Tudor Edwards, supported by visiting speakers.

**Registration closes 28th February 2018\***

Any questions, please contact: Mrs Ann Lawton  
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For more information: <http://cheme.bangor.ac.uk/health-economics-course-16.php.cy>

\*Cancellation fee 10% prior to 28th February 2018, 50% cancellation fee after this date.





**BUILDING ON 20 YEARS OF OUR EXPERIENCE** in teaching health economics to public health practitioners and those undertaking research in public health. At the end of this short course delegates will have gained an appreciation of the concepts, methods and application of health economics to public health, be able to critically appraise a published economic evaluation of a public health intervention and feel confident in speaking about potential return on investment from public health programmes in the NHS and other settings such as schools and work places.

## **WHO IS THIS COURSE FOR...**

Public Health Practitioners, Health Economists, Nurses, Other Health Care Professionals, Local Authority and Third Sector Staff Interested in Public Health, and Health and Social Care Researchers.

## **WE WILL COVER:**

- o Public Health Preventative Strategies
- o An Overview of Health Economics and Economic Evaluation
- o Challenges of Applying Health Economics to Public Health
- o How we can use RCTs in the Economic Evaluation of Public Health Interventions
- o Decision Modelling in Public Health
- o Decision Modelling in Public Health (introductory session and advanced session)
- o Cost-Benefit Analysis in Public Health
- o Social Return on Investment (SROI)
- o Programme Budgeting Marginal Analysis (PBMA)
- o Valuing Nature in Public Health and the Circular Economy